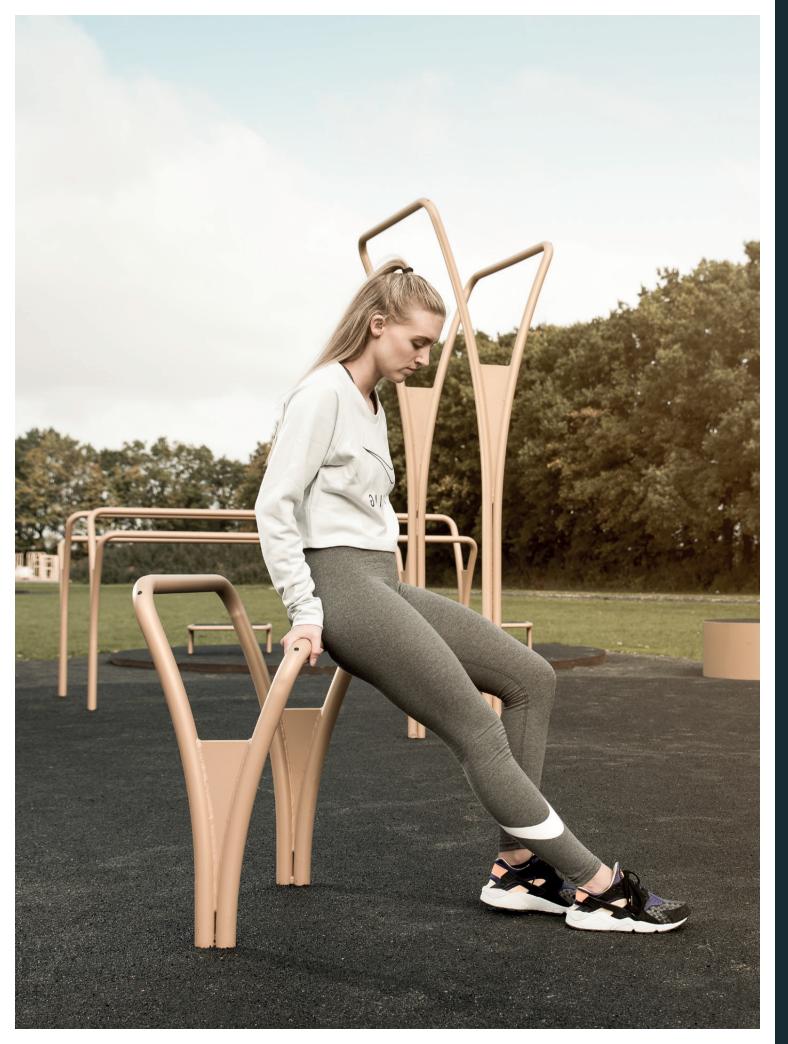


# NOORD

OUTDOOR FITNESS



### FITNESS EQUIPMENT

### **NOORD - SPIRERNE**

The Danish NOORD is behind the outdoor training and fitness equipment *Spirerne* (The Sprouts), exercise and stretching equipment for outdoor fitness and training. This exercise equipment opens up for an active daily life whenever it suits you – nature is open to everyone and is never closed. Therefore, you have the freedom to organise your training according to your time, wants and ability.

The concept builds on the exercise form "calisthenics", where you exclusively use your body's own weight as ballast, thus reducing the risk of injury from overload. It targets a wide demographic, as people across all ages and levels will be able to complete different exercises, both beginners and people with a lot of training experience.

Turn this location into the pivot point of your run, where you can stretch out and train other muscle groups, living up to the Danish Health Authority's recommendation of 30 minutes' daily workout.

The organic design of every Spirer is inspired by the elements of our natural surroundings, and can easily become an integrated part of all urban settings.

- DANISH DESIGN
- DANISH PRODUCTION
- **3D** FREE 3D VISUALISATION
- 180 STANDARD COLORS
- **ACC. EN 16630**
- **6** NO MOVING PARTS
- **X** LONGLASTING
- **MINIMAL MAINTENANCE**





/ ABOUT











### **A SPROUTING CONCEPT**

The architectonic design of the training equipment ensures minimal maintenance by not having any moving parts. They need no lubrication, polish or tightening. At each training area, there will be an instructional sign including an illustrative usage guide as well as a QR code that can be scanned to get the different exercises displayed.

Spirerne makes it easy to combine and design your own unique training area – even the color of the equipment can be adjusted without any additional cost.

We place a high value on safety. That's why all our equipment lives up to the standards of DS/EN 16630.

## DANISH DESIGN & ENVIRONMENTAL FOCUS

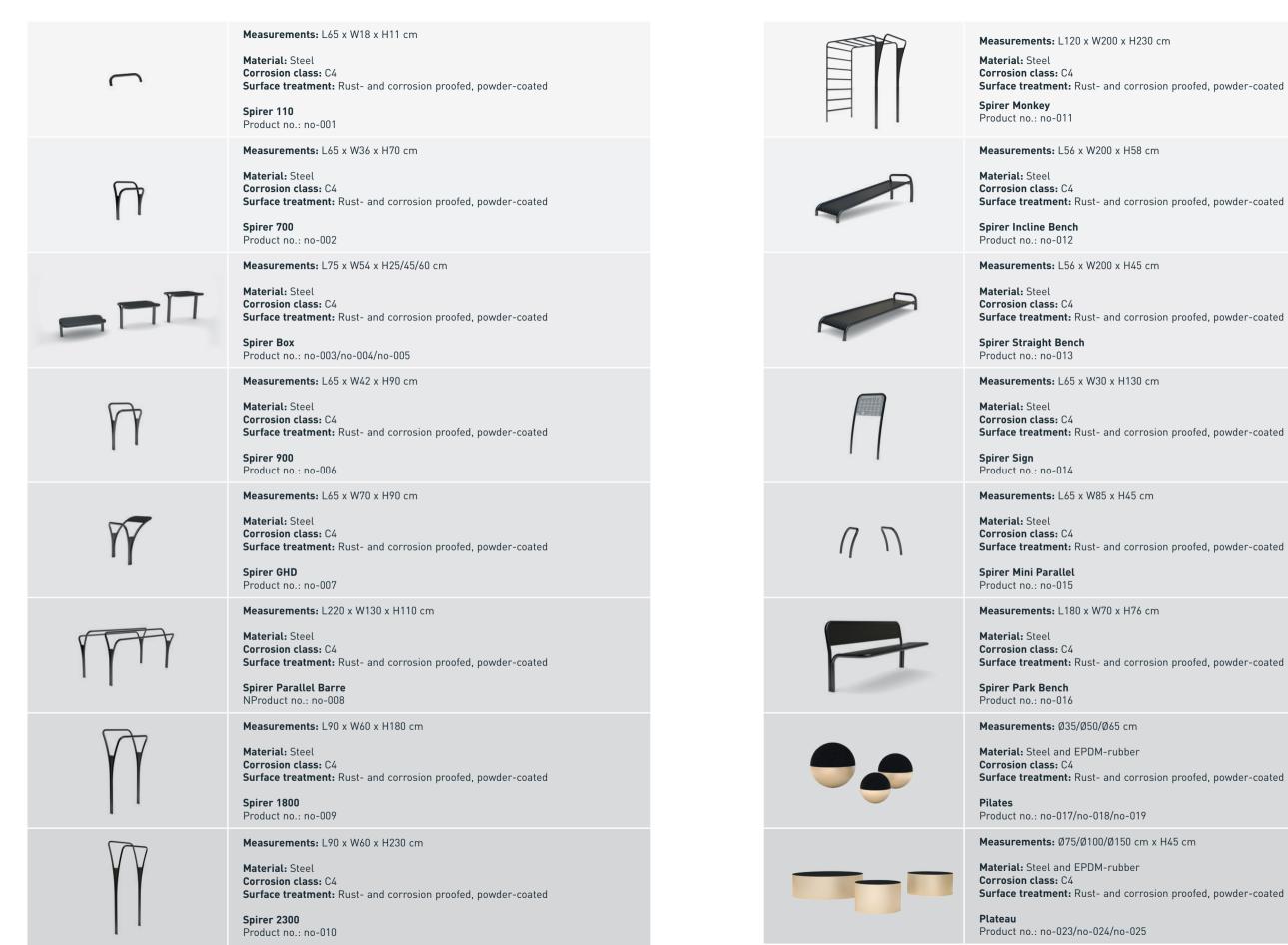
We take pride in being Danish and have decided to keep production domestic. The local production and shorter transport reduce the emission of CO<sup>2</sup>.

To protect the environment as much as possible, we have chosen to use an environmentally friendly water-based process to rust-proof the majority of our products. This surface treatment protects the steel both internally and externally and releases practically no heavy metals. We use a closed circuit in our production, which allows for +90 % recycling and material utilisation.

The materials used are carefully selected to withstand the Nordic climate, thus achieving a long lifespan.

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GJELLERUP / HERNING

### IT'S SPROUTING IN HERNING

Gjellerup, east of Herning, has received a training area. The seven Spirer are installed in a circular formation that results in a wonderful sculptural expression. Under Spirerne, there is 70 m<sup>2</sup> solid cast rubber, ensuring good comfort and strengthening the overall sense of completeness.

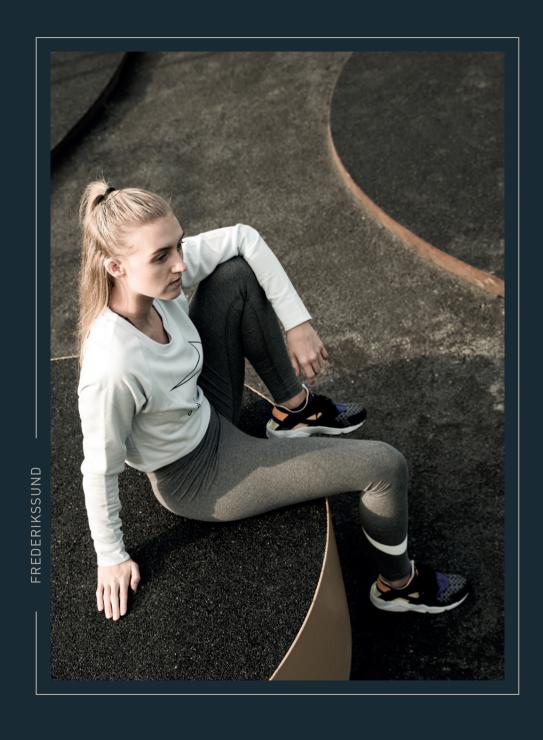
The solid cast rubber surface is available in a range of colours as well as recycled materials. Water easily passes through the permeable, flexible and nearly maintenance-free surface so that you can avoid puddles. This is a durable coating solution for areas where play and sports are in focus.



### **ROSKILDE GYMNASIUM**

Roskilde Gymnasium (high school) places a high value on the health of young people and has therefore had a training area installed with help from our talented team. In the plectrum-shaped coating is the gymnasium's logo, giving a personal and unique expression.

This simple installation blends beautifully into the historical surroundings near Roskilde Cathedral.





### FROM SEEDS TO SPROUTS

In 2012, designer Steffen Svendsen established NOORD after completing his education as an industrial designer at VIA University College in Herning - Spirerne was his graduating project.

While Steffen was in Herning, the staff at the art museum Brænderigården in Viborg, discovered a growing problem with art objects installed in the open. A large number of them had been bent as a result of exercisers using them to train and stretch out for runs. How could this be avoided in the future?

A need was recognised and so the task was set to create some sculptural equipment specifically designed for training and stretching. Personally, Steffen wished to create an expression as a manifestation of the power that sprouts in us all when we take on a new chapter in our lives.

A seed was planted and a Spirer/a Sprout grew forth.

